



To whom it may concern,

Tara was initially hired as in-house photographer, but quickly advanced to Content Producer at Zeenah. In that role, she sourced, managed and creatively oversaw any type of video or photography production we outsourced on behalf of our clients.

While we do have a full-fledged Creative and Content team, her input was always appreciated by both client and our internal team members. Her background in photography certainly helped a lot here, as she could guide and inspire the right creative approach for any project.

Being Oman's largest agency, we worked for projects across sectors during her time with us, including banking (e.g. Oman Arab Bank), luxury (e.g. Majllyi), real estate (e.g. Barr Al Jissah) and others. Her proactivity and attention to detail truly stood out, as it meant work gets done to the best possible standard.

Top that with her ability to truly engage with clients to understand and address their needs and wishes, and you have a winning 'combo' in Tara. A creative that can produce or manage the production of quality work, while ensuring her and client's vision are aligned.

I have no reservation whatsoever in recommending her, in fact it is my belief that you'd be lucky to have her onboard.

Thanks,
Marlen

Marlen Penner

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